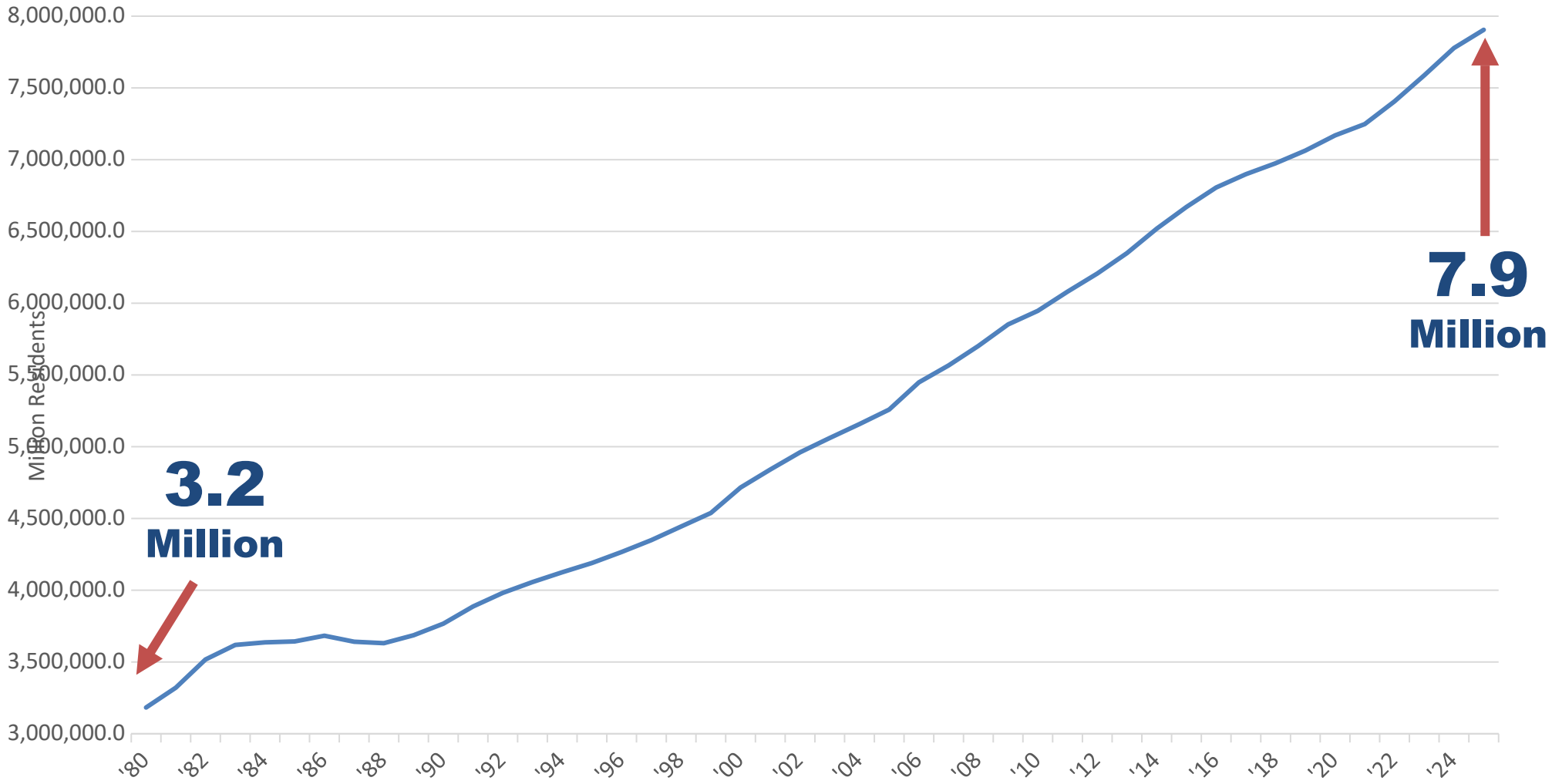
GREATER HOUSTON **PARTNERSHIP**.

HOUSTON



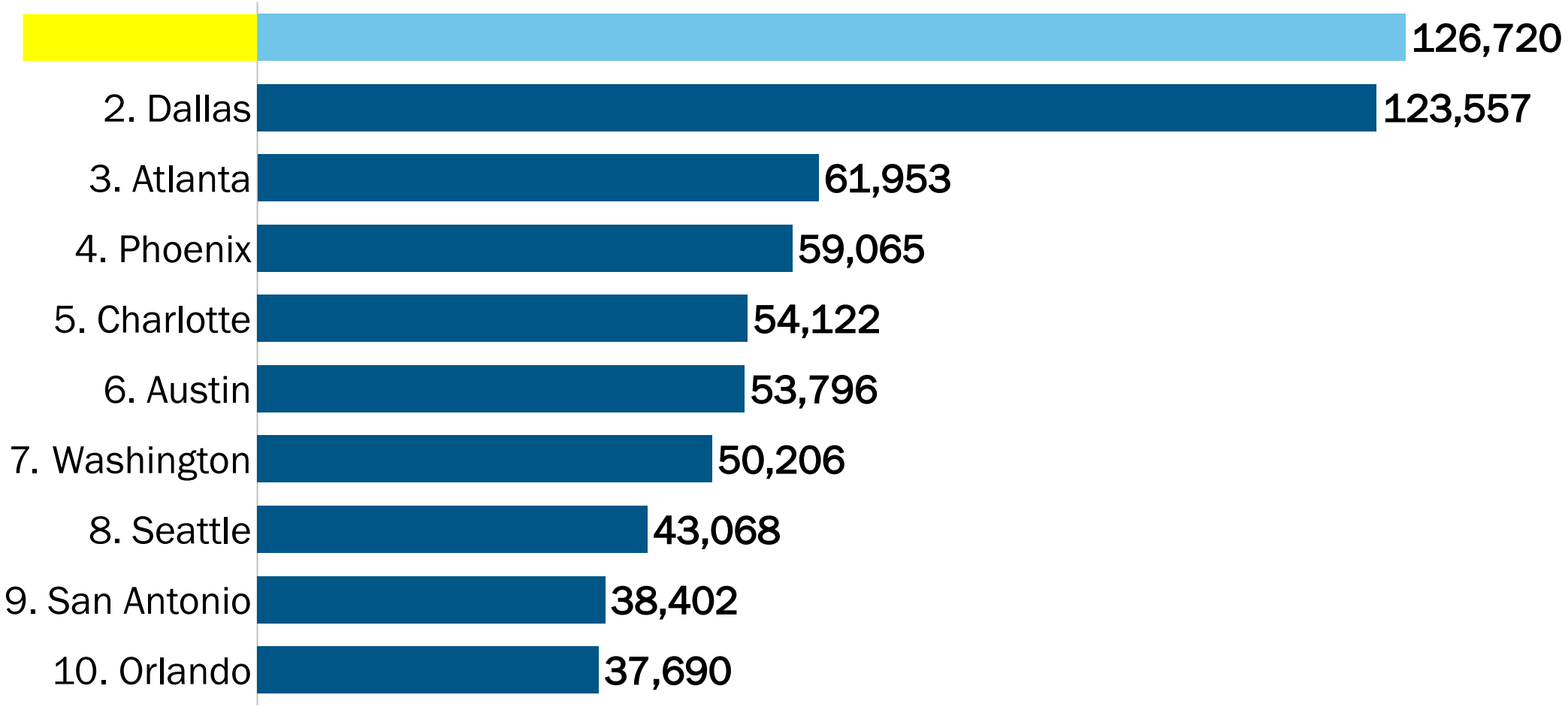
HOUSTON: A GREAT GLOBAL CITY

Metro Houston Population



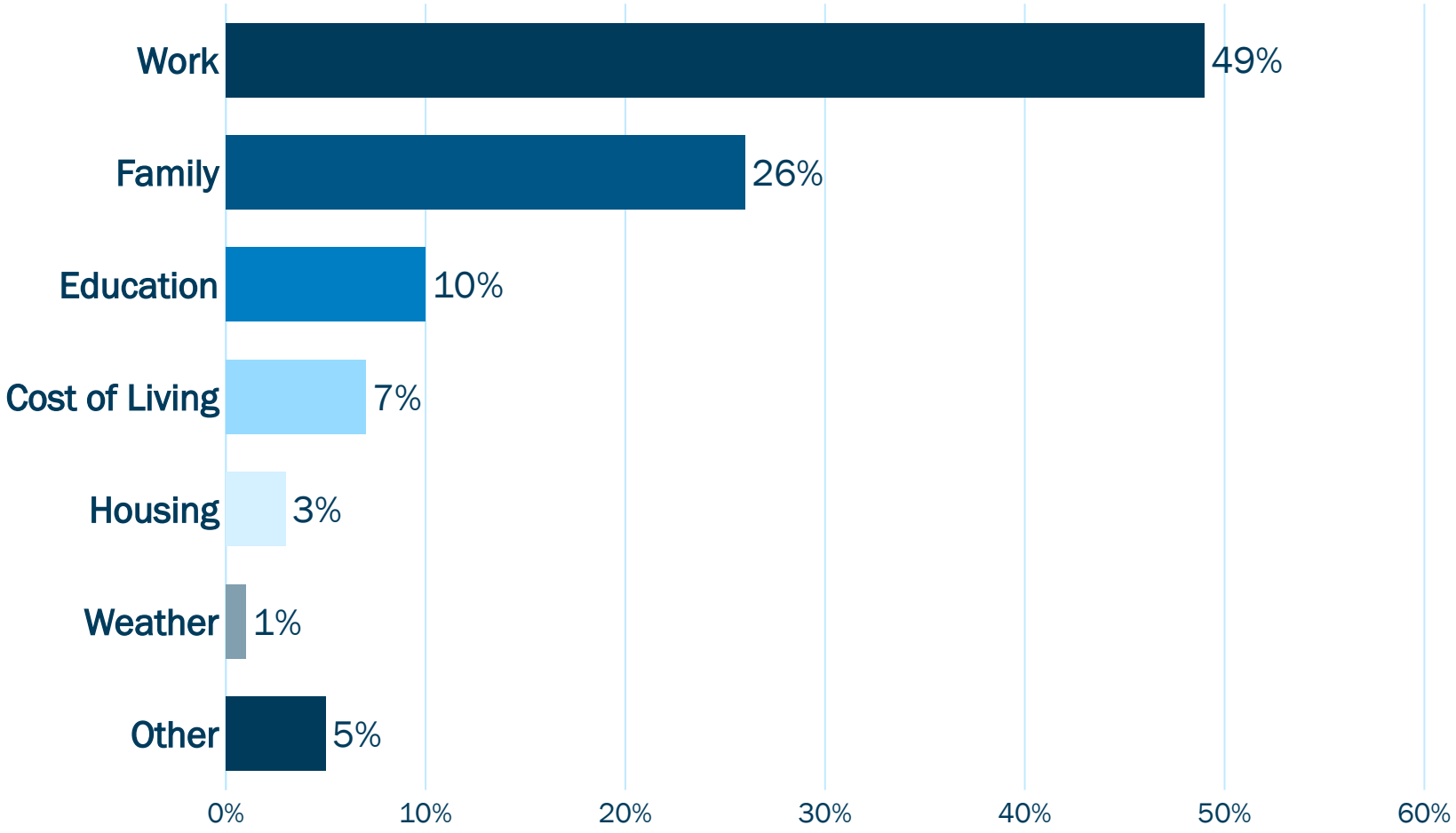
Houston Leads the Nation in Population Growth

Top 10 Metros by Residents Added in ’25



Note: Represents change between June 31, 2024, and July 1, 2025
Source: Partnership analysis of U.S. Census Bureau Metro Population Estimate data

Main Reason for Moving to Houston



Source: 44th Kinder Houston Area Survey

Houston is the Youngest Metro

Houston is the Youngest Major U.S. Metro

% Population Under 18, 10 Most Populous Metros

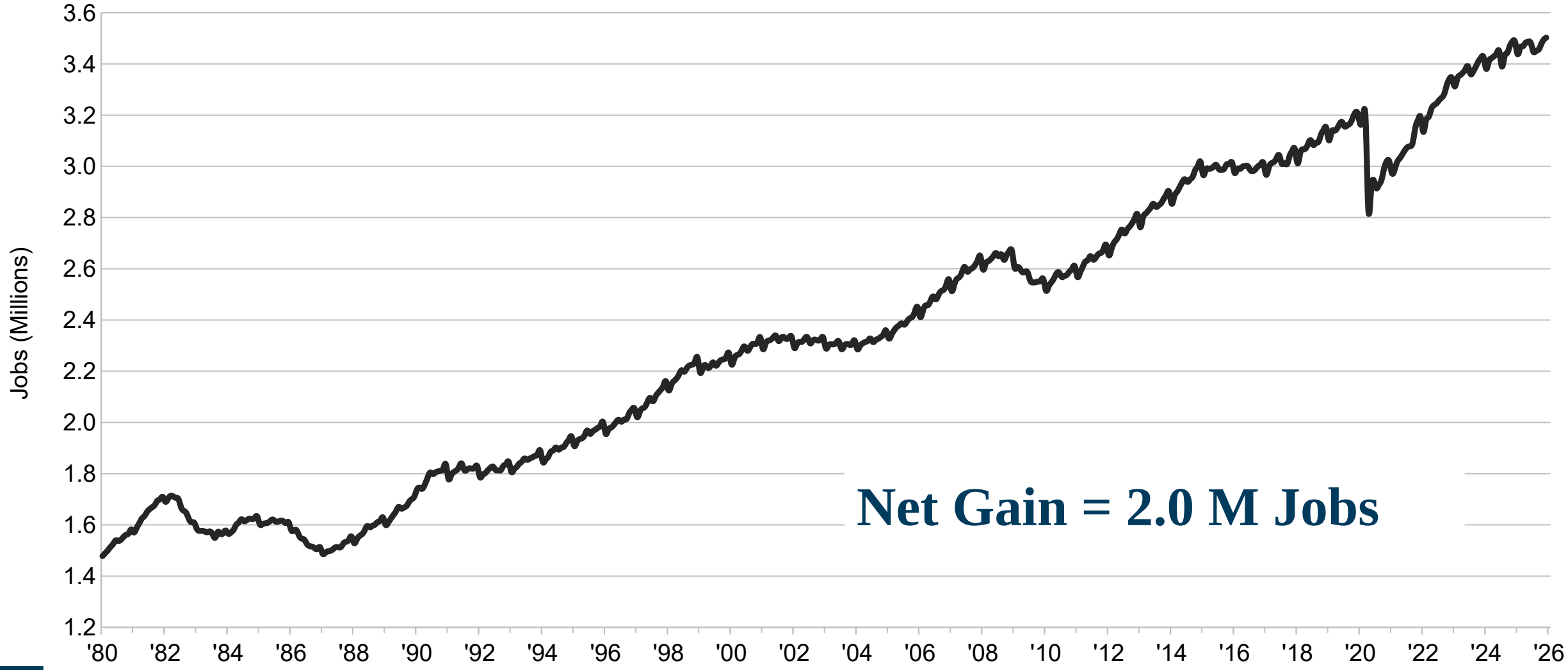
Metro	% Under Age 18
Houston	**25.4**
Dallas	24.4
Atlanta	22.9
Washington	22.3
Phoenix	21.7
Chicago	21.3
Philadelphia	21.0
New York	20.7
Los Angeles	20.0
Miami	19.7

Houston is the Youngest Major U.S. Metro

Change, ’19 – ’24 Under 18 Population

	Under 18 Pop.		Change, ’19 – ’24	
Metro Area	’19	’24	#	%
Houston	**1,861,784**	**1,977,866**	**116,082**	**6.2**
Dallas	1,945,726	2,040,105	94,379	4.9
New York	4,096,809	4,133,679	36,870	0.9
Miami	1,243,489	1,271,966	28,477	2.3
Atlanta	1,450,990	1,464,602	13,612	0.9
Philadelphia	1,314,182	1,326,427	12,245	0.9
Washington	1,434,767	1,434,679	-88	0.0
Phoenix	1,155,012	1,123,344	-31,668	-2.7
Chicago	2,129,677	2,000,603	-129,074	-6.1
Los Angeles	2,834,225	2,587,848	-246,377	-8.7

Metro Houston Employment



44,700

Houston Job Growth

August ’25 – August ’26

12-Month Job Growth, 20 Most Populous Metros
August ’25 – August ’26

Rank	Metro	Jobs	Rank	Metro	Jobs
1	New York	50,200	11	Riverside	12,700
2	Houston	44,700	12	Orlando	11,900
3	Dallas	43,100	13	San Diego	10,900
4	Los Angeles	38,200	14	Chicago	10,700
5	Minneapolis	27,800	15	Miami	10,400
6	Philadelphia	25,700	16	Boston	5,000
7	Phoenix	22,300	17	Denver	1,700
8	Seattle	18,600	18	Detroit	-4,100
9	Tampa	14,200	19	Atlanta	-14,300
10	San Francisco	13,500	20	Washington	-66,000

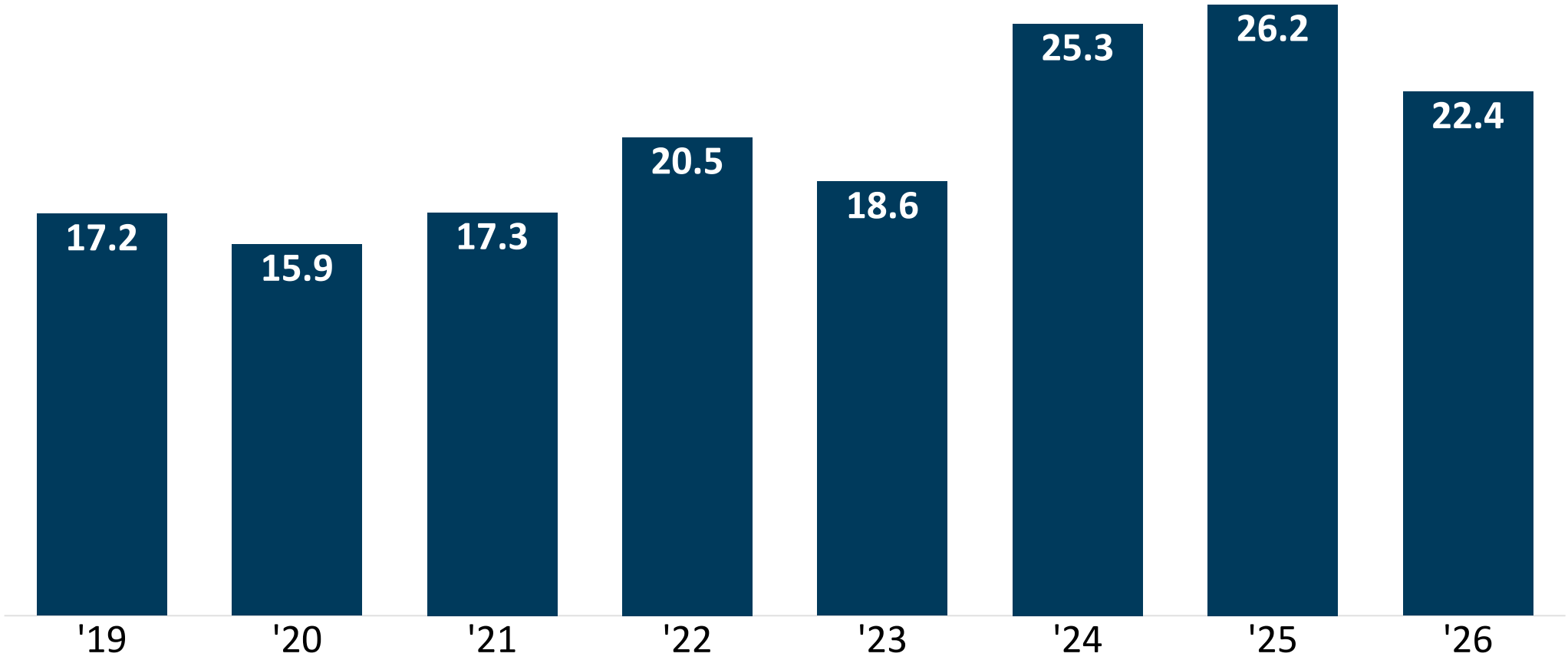
Note: Calculations based on seasonally unadjusted values
Source: Partnership analysis of U.S. Bureau of Labor Statistics SAE data

Employment By Sector, Metro Houston

Sector	Jobs	% Total	Sector	Jobs	% Total
Health Care	399,600	11.4	Other Services	130,500	3.7
Retail	330,500	9.4	Finance & Insurance	115,200	3.3
Restaurants & Bars	298,100	8.5	Oil & Gas Extraction	71,800	2.0
Public Education	286,400	8.2	Private Education Services	73,700	2.1
Prof, Sci & Tech Services	281,800	8.0	Real Estate & Equip Rentals	64,100	1.8
Construction	257,400	7.3	Misc. Business	42,900	1.2
Admin Support	241,800	6.9	Arts & Recreation	41,100	1.2
Manufacturing	240,600	6.9	Information	28,400	0.8
Public Administration	186,500	5.3	Hotels	26,700	0.8
Transport & Warehousing	182,000	5.2	Utilities	25,000	0.7
Wholesale	178,800	5.1	TOTAL	3,502,900	100.0

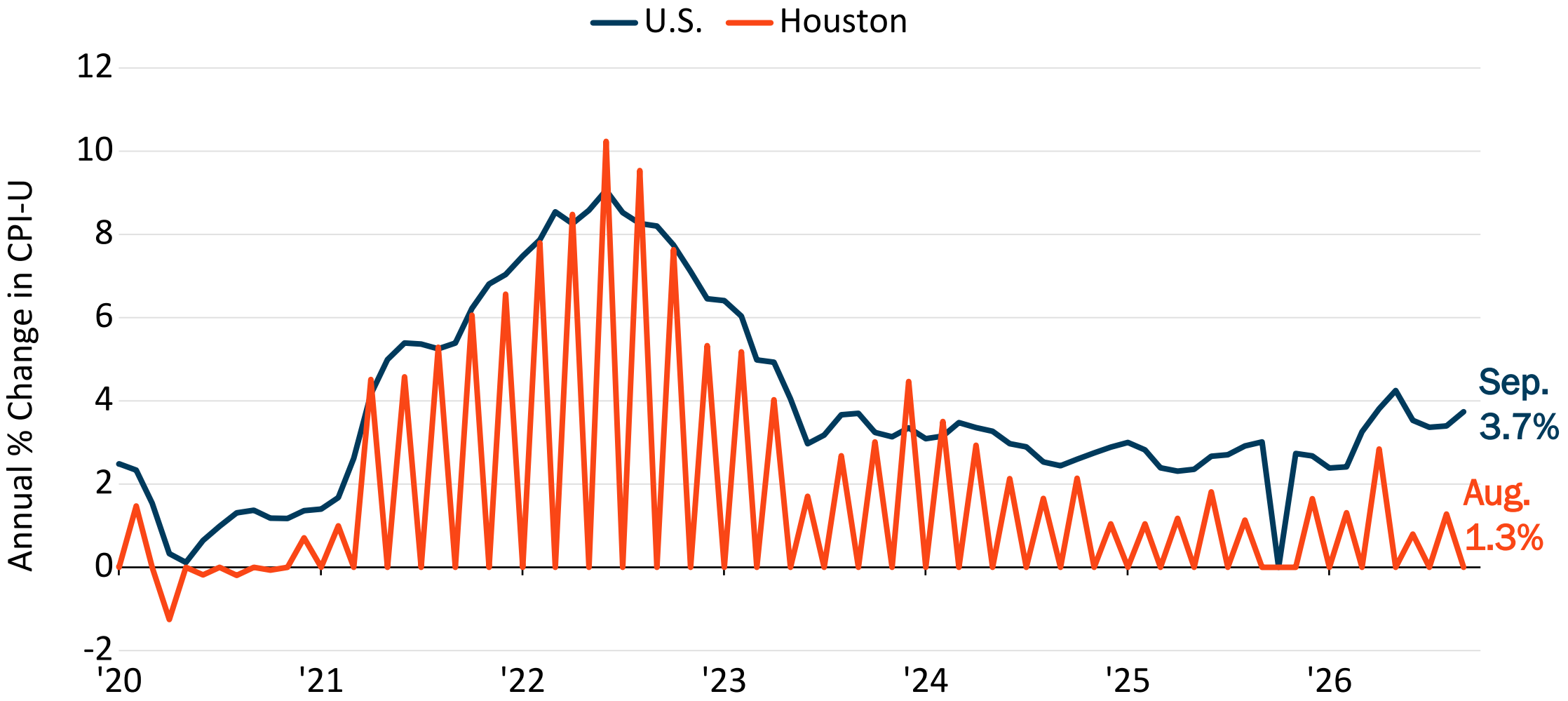
Source: Texas Workforce Commission

Metro Houston Construction Awards, July YTD ($ Billions)



Source: Dodge Data & Analytics

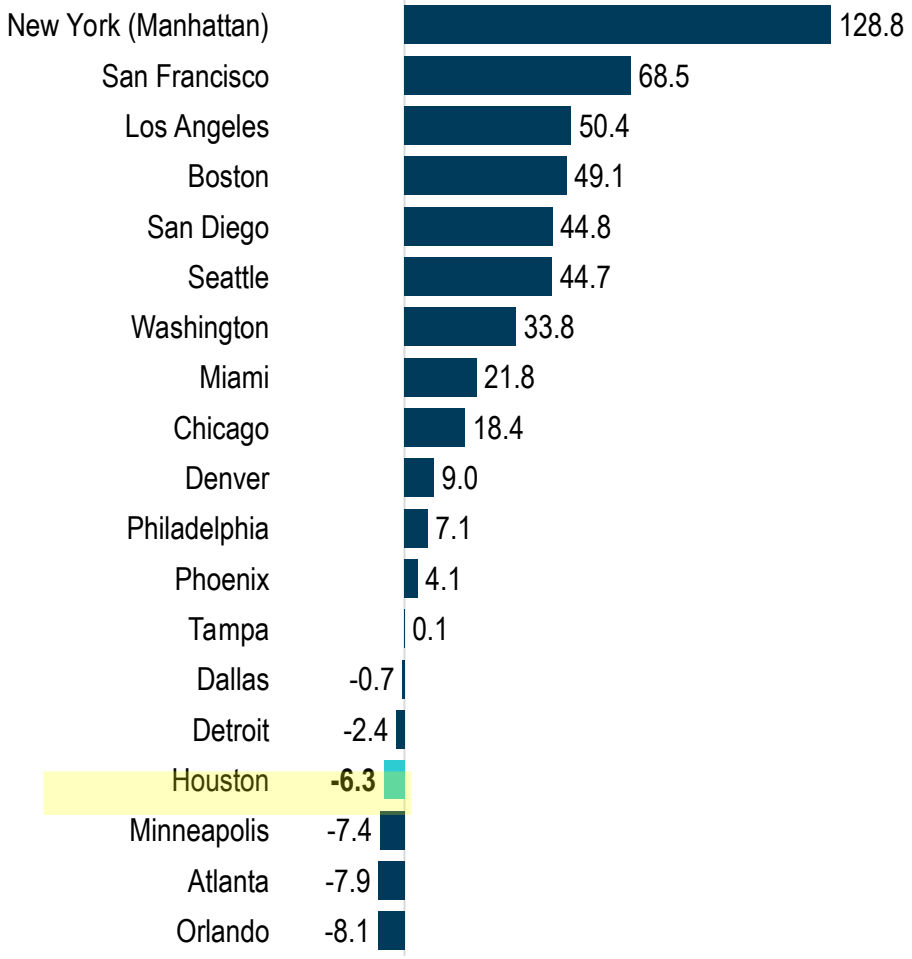
U.S. & Metro Houston Inflation Rates



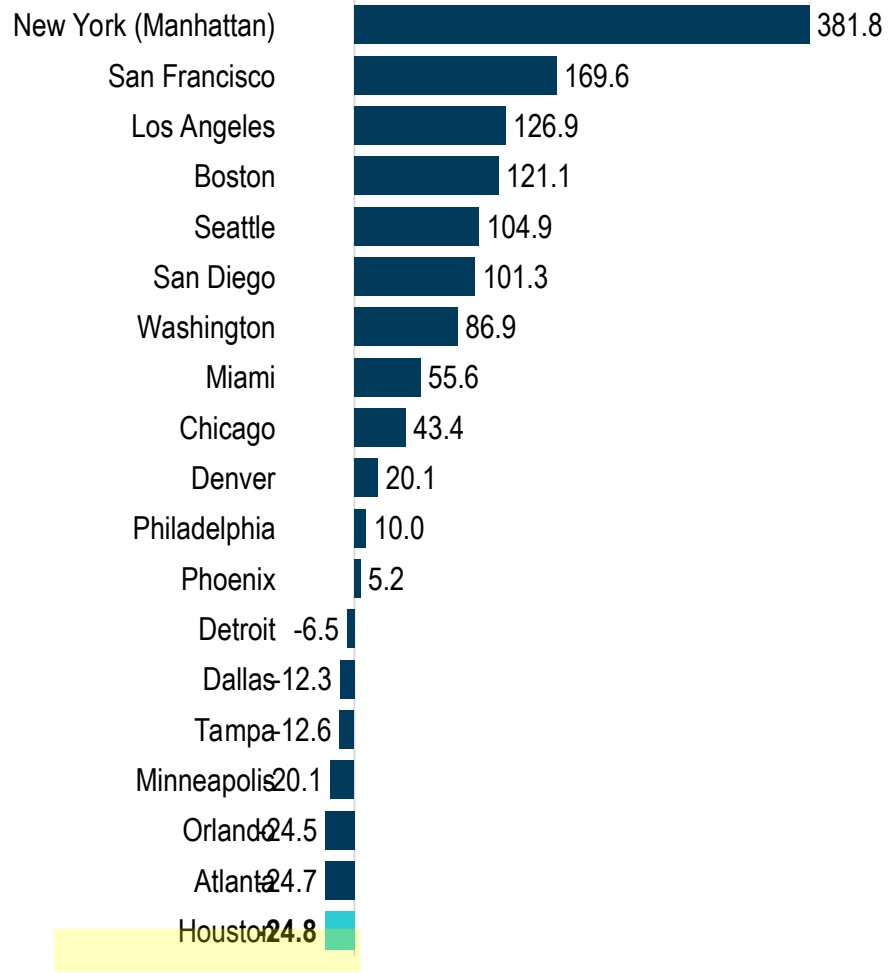
Source: Partnership Analysis of Bureau of Labor Statistics Data

Metro Houston's Low Cost of Living

Cost of Living Comparison
20 Most Populous U.S. Metros, Q2 '26



Cost of Housing Comparison
20 Most Populous U.S. Metros, Q2 '26



Source: Partnership Analysis of C2ER Cost of Living Index Data

THE WALL STREET JOURNAL.

Eli Lilly to Build $6.5 Billion Texas Facility to Boost U.S. Ingredient Manufacturing

The facility will be used to manufacture the company's first oral weight-loss drug

CNBC

Eli Lilly to build $6.5 billion Texas manufacturing facility for obesity pill, other drugs

Eli Lilly said it will spend $6.5 billion to build a manufacturing facility in Houston, Texas, to boost production of the company's pipeline of small molecule drugs, including its closely watched experimental obesity pill.

HC HOUSTON CHRONICLE

Eli Lilly picks Houston for massive $6.5B plant that will bring 4,000 jobs, fuel GLP-1 weight-loss boom

Greater Houston Partnership

Houston Wins Texas' First Major Pharma Plant With $6.5B Investment

REUTERS

Eli Lilly to make weight-loss pill in new $6.5 billion Texas plant

Lilly

August 10, 2026

Bristol Myers Squibb Advances U.S. Manufacturing Investment with New $2.3 Billion Campus in Houston, Texas



- 489 new jobs
- $95,000+ average wages
- $2.3 billion capital investment
- 600,000 SF facility
- 104 acres at Generation Park

Bristol Myers Squibb™

Apple Opens Advanced Manufacturing Center





August 13, 2026



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